FASHION DESIGN **COURSE CODE: IFA 1117**

COURSE NAME: INTRODUCTION TO FASHION DESIGN Course Description

Study of the history and basic principles of fashion and its trends to the present day. Examine the tools, materials and equipment for a fashion designer. Drawing for fashion process, illustration and display related to human figure proportions, movement, posture and balance. The values of colour and textures in fashion design expressions.

Prerequisite: None.

Course Objectives

1. To give students insight into the world of fashion and its history

2. To equip students with working methods that enable each student to develop practical drawing skills.

3. Students to learn how to use industrial machines and sewing equipment

Course Outline

Week 1-4: Introduction to Fashion

1. What is Fashion? Principles of fashion

2. Classification of fashion

3. Presentation Avenues

Week 5-8: History of Fashion

1. Factors influencing fashion from middle ages up to 20th Century

2. People influencing fashion

Week 9-12: Machinery used in Garment construction

1. Types of machinery used

2. Functions of machines used

3. Care and handling of machines

Week 13-15: Fashion Drawing

1. Introduction to human figure drawing

2. Basic design principles used in fashion illustration

Learning Outcomes

At the end of the course of study students should be able to:

1. Understand what fashion is and the need for fashion

2. Understand how fashion has evolved and influenced society to date and to carry out research into the history of fashion.

3. Apply basic drawing skills in fashion designing

4. Use various sewing machines and equipment in their practical class exercises. **Teaching Methods**

Lectures, references to text books, interactive studies, research through self study, specimen studies.

Assessment Methods

Class exercises through prototype production coursework, question and answers and examinations.

Reading List

1. www.fashion-era .com

2. Seaman J. (1996) Fashion Illustration basic techniques, B.T. Batsford Ltd London

3. Konnemann (2000) A history of fashion 20th Century, MBH Bonner, Germany

4. A Pepin Press Design book. (1998) A pictorial historical of costume and fashion press, New York

5. Ireland J.P. (2004) Fashion design drawing and presentation, Batsford Ltd, London

6. Dorling K. (1996) The Complete book of sewing, Dorling Kindersley, London

7. Macropedia Vol. 5 1015 6th Edition **COURSE CODE: IFA 1223 COURSE NAME: FASHION DESIGN I**
Course Description

Basic skills of cloth making: pattern drafting and making of the basic blocks. Development of a fashion design concept with the help of Story board: research boards, mood boards, colour boards, design briefs and creating portfolios. Drawing for fashion relating drapery to human figure, culture, environment, etc.

Aims and Objectives

For the students to understand the relationship between the human form and various fabrics

To develop observational and data gathering skills which facilitate the design development process.

For the students to understand the principles of pattern drafting and the basic construction methods.

Course Outline

Week 1-4: A study of fabric and the human figure

(i) The relationship between various kinds of fabric and the human form **Week 5-8: Developing design concepts**

(i) Research and design development

(ii) Design Presentation

Week 9-11: Pattern drafting (Basic Blocks)

(i) Basic elements of Design and drafting

(ii) Basic adaptations

(iii) Advanced adaptations **Week 12-15:** Garment construction

(i) Construction Basics **Learning Outcomes**

At the end of the course study, students should be able to:

1. Identify and understand the behavior of fabrics when draped on the human figure.
2. Carry out research for purposes of inspiring creativity and design presentation.
3. Apply the acquired skills to draft basic blocks and develop them into working patterns
4. Apply the basic garment construction techniques. **Teaching Methods**

Specimen studies, Lectures, Reference to; visual aids, established Text books and standardized developed models, interactive studies, Research through self studies, Prototype production exercise and Case studies.

Assessment method

Coursework, class exercises through prototype productions, Question and answer sessions and examinations.

Reading References

1. www.Fashion-era.com
2. www.jfks.de/slife/classictrips/france2000/frenchfashion.html
3. Ireland J.P (2004), *Fashion design drawing and presentation,* Batford Ltd London.
4. David, Brenda (1981,) *drawing the human body,* Pitman Publishing Ltd, London.
5. Konemann, (2000) *A History of Fashion in the 20th Century,* MBH Bonner, Germany.
6. Macropedia vol.5 1015 6th Edition.

7. A Pepin Press Design book, (1998), *A pictorial history of costume and fashion* press, New York.

8. Rosanna P., Horsting R. (1970), *History of fashion,* John Wiley and Son Inc.

9. Mckelvey K., Munslow J., (2006), *Fashion Design,* Blackwell Science Ltd, Oxford, Uk.

10. Seaman J., (1996), *Fashion illustration basic techniques,* BT Batsford Ltd London.

11. Gillow, John, 2003. *African Textiles: Colour and Creativity across a Continent,* London: Thames & Hudson.

12. Clarke, Duncan 2002. *The Art of African Textiles,* San Diego, California: Thunder Bay Press, San Diego.

13. Dorling K, (1996), *The Complete book of Sewing* Dorling Kindersley, London

14. Winifred A, (2004) *Metric Pattern cutting* Blackwell Publishing Ltd, Oxford