

COURSE CODE: IFA 1223 COURSE NAME: FASHION DESIGN I Course Description

Basic skills of cloth making: pattern drafting and making of the basic blocks. Development of a fashion design concept with the help of Story board: research boards, mood boards, colour boards, design briefs and creating portfolios. Drawing for fashion relating drapery to human figure, culture, environment, etc.

Aims and Objectives

For the students to understand the relationship between the human form and various fabrics

To develop observational and data gathering skills which facilitate the design development process.

For the students to understand the principles of pattern drafting and the basic construction methods.

Course Outline

Week 1-4: A study of fabric and the human figure

(i) The relationship between various kinds of fabric and the human form **Week 5-8: Developing design concepts**

- (i) Research and design development
- (ii) Design Presentation

Week 9-11: Pattern drafting (Basic Blocks)

- (i) Basic elements of Design and drafting
- (ii) Basic adaptations
- (iii) Advanced adaptations **Week 12-15: Garment construction**

(i) Construction Basics **Learning Outcomes**

At the end of the course study, students should be able to:

1. Identify and understand the behavior of fabrics when draped on the human figure.
2. Carry out research for purposes of inspiring creativity and design presentation.
3. Apply the acquired skills to draft basic blocks and develop them into working patterns
4. Apply the basic garment construction techniques. **Teaching Methods**

Specimen studies, Lectures, Reference to; visual aids, established Text books and standardized developed models, interactive studies, Research through self studies, Prototype production exercise and Case studies.

Assessment method

Coursework, class exercises through prototype productions, Question and answer sessions and examinations.

Reading References

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8. Rosanna P., Horsting R. (1970), *History of fashion*, John Wiley and Son Inc.
9. Mckelvey K., Munslow J., (2006), *Fashion Design*, Blackwell Science Ltd, Oxford, Uk.
10. Seaman J., (1996), *Fashion illustration basic techniques*, BT Batsford Ltd London.
11. Gillow, John, 2003. *African Textiles: Colour and Creativity across a Continent*, London: Thames & Hudson.
12. Clarke, Duncan 2002. *The Art of African Textiles*, San Diego, California: Thunder Bay Press, San Diego.
13. Dorling K, (1996), *The Complete book of Sewing*Dorling Kindersley, London
14. Winifred A, (2004) *Metric Pattern cutting*Blackwell Publishing Ltd, Oxford