COURSE CODE: IFA 2215

COURSE NAME: APPLIED DESIGN II COURSE OUTLINE Course Description

Individual design research, investigation, observation, drawing, illustration, etc. for creative design concept development for decoration and finishing of garments using various techniques like patchwork, applique, embroidery, etc. Pattern drafting of adaptable styles and understanding of Garment construction principles.

Aims and Objectives

1. To have the student experience an independent research process towards design creation.

2. For the students to learn the various garment decorative and finishing techniques to facilitate their creative abilities in fashion design production.

3. For the students to learn the relationship between style/cut, fabric and the human body.

Course outline

Week 1-4: Introduction to garment decoration and finishing techniques

- A study of various decorative techniques
- Principles of garment decoration
- Methods of decoration

Week 5-8: Design creation and presentation

- Exploration of resource material for the creation of design.
- Presentation (2 Dimension)

Week 9-11: Pattern drafting (selection of adaptable styles)

- Introduction of selected style lines
- Manipulation of basic blocks for variations of styles

Week 12-15: Garment Construction

- A study of the relationship between style, fabric and the human body **Learning Outcome**

Students are expected to have acquired a good understanding of research, illustration of designs, garment decoration and finishing skills which can be used to start up commercial projects of their own.

Methods Of teaching

Lectures, case studies, reference to established texts, individual studies, interactive exercises, prototype production exercises and visual aids.

Assessment method

Coursework, class exercises through prototype productions, Question and answer sessions and examinations.

Reading References

1. www.Fashion-era.com

2. www.jfks.de/slife/classictrips/france2000/frenchfashion.html

3. Ireland J.P (2004), *Fashion design drawing and presentation,* Batford Ltd London.

4. David, Brenda (1981*) drawing the human body,* Pitman Publishing Ltd, London.

5. Konemann, (2000) *A History of Fashion in the 20th Century,* MBH Bonner, Germany.

6. Macropedia vol.5 1015 6th Edition.

7. A Pepin Press Design book, (1998), *A pictorial history of costume and fashion* press, New York.

8. Rosanna P., Horsting R. (1970), *History of fashion,* John Wiley and Son Inc.

9. Mckelvey K., Munslow J., (2006), *Fashion Design,* Blackwell Science Ltd, Oxford, Uk.

10. Seaman J., (1996), *Fashion illustration basic techniques,* BT Batsford Ltd London.

11. Gillow, John, 2003. *African Textiles: Colour and Creativity across a Continent,* London: Thames & Hudson.

12. Clarke, Duncan 2002. *The Art of African Textiles,* San Diego, California: Thunder Bay Press, San Diego.

13. Dorling K, (1996), *The Complete book of Sewing* Dorling Kindersley, London

14. 14. Winifred A, (2004) *Metric Pattern cutting* Blackwell Publishing Ltd,