COURSE CODE: IFA 3217

COURSE NAME: ADVANCED PHOTOGRAPHY

Course Description

Use of the camera as a medium of individual creative expression. Experimental projects in black and white and color photography. The growth and understanding the use and taking of color/black &white pictures.

Course Objectives

- This course is intended for students to build a professional portfolio.
- The aim for the class is to allow students develop individual project concepts within the field as an art form, as well as vocational applications within the world of photography.
- The course is designed towards developing a professional photographer with proficiency of the medium.
- Concepts such as personal development, subject matter, and creative visualization will be emphasized in the course.
- Develop skill and knowledge in planning and managing photographic sessions and assessing results

Course Outline:

Week 1: Color Photography

Students are exposed to different aspects of color photography in analogy and digital photography

Week 2: Introduction to Color photography theories

Understanding theories of color photography Selection of applicable approached in color photography

Week 3: Progress with Color photography **Week 4:** Basic elements of Digital photography **Week 5:** Group presentations

Selection of individual project topics - Landscape mandatory **Week 6:** Still Life - advanced Individual series of studies **Week 7:**

Review of Projects

Individual Project

Week 8: Portraiture - colour

Week 9: Review of individual project concepts progress

Week 10: Basic studies of Documentary - Color

Week 11: Critique of Portfolio

Week 12: Work in progress

Week 13: Work in progress

Week 14: Critique

Week 15: Preparation for final exhibition **Learning Outcome**

The student will have acquired the skill necessary to carry out an independent project from the planning and presentation. Their works will be able to reflect individual skill and maturity as they coordinate their progress will the lecturer. The student will develop capacity in person/group design philosophy and interests in photography based on the choice for their themes for exploration. All individual oriented projects are intended to provide students with:

- Understanding a topic/subject of study
- Experience on use of studio and outdoor resources
- Experience on project planning, management, coordination and execution
- Experience in photo finishing in the darkroom and digital darkroom

Methods of Teaching/Delivery

- Visual resource materials/scrapbooks/albums/magazines
- Practical material experimentation and exploration
- Darkroom/studio demonstration instruction and technical inputs
- Group reviews/presentations/critiques
- Self directed studio assignments/projects/courseworks
- Weekly lectures
- Weekly lectures enhanced with slide/video shows
- Muele - E-learning environment

Mode of assessment:

Coursework : 40%

- Planning and choice of materials (5)
- Assigned work will be graded on the basis of craftsmanship (execution), portfolio presentation and 10% on the basis of creative problem solving and content / idea.
- Execution of practical works (participation, and attitude (openness to new ideas) comprise 15% of the final grade.

- Tests in theory based on photographic techniques, technology and contemporary practices (10)

End of Semester Examination: 60%

- Theory examination: 20%
- Practical examination: 40%

Final total mark: 100%

References and Reading Material List:

47. Photography Barbara London
48. History of Photography - Beaumont Newhall
49. Creative Photography - Michael Langman
50. Digital Photography Book - Scott Kelby
51. Adobe Photoshop CS2 - Martin Evening
52. The History of Fashion Photography - N. Hall Duncan
53. Photography and modern vision - D. Slater, Visual Culture
54. Photojournalism, The Professional Approach - Kenneth Kobre
55. The Camera - Ansel Adams
56. Basic Photography - M. Langford
57. Masters of Photography - O. Newman
58. Photographic Composition - Tom Grill
59. Real World Digital Photography - Katrin Eismann
60. Black & White Photography - A Basic Manual - H. Horensein
61. Website and Journals - library