**COURSE CODE: IFA 3221**

**COURSE NAME: ADVANCED TEXTILE DECORATION Course Description**

Specialized works based on individual creative expression using motifs for industrial reproduction and artistic statements. In this course, students are guided through a series of projects that are aimed to stimulate and inspire their thinking but also putting into consideration, the trends in the textile industry both nationally and internationally.

Prerequisite IFA 2219

**Course Objectives/Aims**

By the end of this course, students shall be able to:

- To enable students to creatively employ a wide range of skills, media and technologies in order to come up with innovative, unique and original textile designs for upholstery
- Experiment independently and carry out project-based research in textile design using selected techniques and media.
- Come up with innovative projects that contribute to new knowledge in the field of textile design.

**Course Outline**

Week 1: Principles of design as applied to Furnishing fabrics; Principles of interior design; color choice and colorways in relation to local and international trends. Students carry out situational analysis and visual research in upholstery design and enhancement.

**Week 2:**

Presentation and discussion of field research findings; visual research collection and power-point presentation.

**Week 3:** Design Project I: based on the theme "African Inspiration" - initial research **Week 4- 6:** Design Project I: design process, development of croquis; design transfer **Week 7: Presentations and discussion.**

Design Project 2 is presented to the students: Students propose and execute a self-directed project for a recreational or home environment, in consultation with the lecturer/course advisor.

Week 8: Field trip to Textile design Industries and textile marketing outlets (contingent on the availability of funds).

Week 9 -10: Individual project 2 continues: Projects based on individual creative expression; ideation, research, and concept development; reproduction procedures: presentation of work in progress and discussion with the lecturer/course advisor

**Week 11: Critique**

**Week 12-14:** Product Development:

In this period, attention is paid to the development of the final products, and presentation; finishing; packaging; display; cataloguing and preparing Artist's Statement.

**Week 15: End of Semester Evaluation**

**Methods of Teaching/Delivery**

Lecture method; brain storming and mind-mapping; discussion; studio-demonstration; powerpoint presentations; individual/Group review; presentations/critique

**Mode of Assessment**

- **Research:**

Is the project idea relevant to the study? Is the student conversant with the design problem s/he is trying to address in the project? Has the student carried out in-depth market research, and visual research in terms of drawing, and resourcing photographic material, sample fabric swatches or any other relevant information?

- **Design Process:**

Has the student developed appropriate concept/story boards? Has s/he ably made use of the visual research in the development of croquis (sketch) designs? Has the student explored various surface design techniques and methods for his/her designs? Has the student explored various colorways for his/her designs? Has the student ably made use of the elements and principles of design? Does the design contribute to advancement of knowledge in the field of textile design?

- **Design Execution:**

Does the student exhibit professional proficiency in design and printing? Are the printed designs relevant to the intended purpose? Is the final product constructed to professional standards? Is it aesthetically and ergonomically correct?

- **Presentation:**

Does the presentation capture public attention? Has the candidate used good presentation techniques? Has the student ably presented and defended the authenticity of his /her work?

Course work 40%

- Planning and Developmental studies/sketches 10%
- Execution of the practical work 20% End of semester Examination: 60%
- Theory examination: 20%
- Practical examination: 40% Final total mark: 100%

**Reading/reference materials**

Clarke, Duncan 2002. The Art of African Textiles, San Diego, California: Thunder Bay Press, San Diego.

- Gillow, John, 2003. African Textiles: Colour and Creativity across a Continent, London: Thames & Hudson.

- Gillow, John, and Sentence, Bryan 1999. World Textiles: A Visual Guide to Traditional Techniques, London: Thames & Hudson.

- Hoskins, Lesley (ed.) 2005. The Papered Wall: The History, Patterns and Techniques of Wall Paper, London: Thames & Hudson.

- McNamara, Andrew, and Snelling, Patrick 1995. Design and Practice for Printed Textiles, Melbourne: Oxford University Press.

- Meller, Susan, and Elffers Joost 1998. Textile Designs: 200 Years of Patterns for Printed Fabrics arranged by Motif, Colour, Period and Design, London: Thames & Hudson.

- Meurant, George 1995. Mbuti Design: Paintings by Pygmy Women of the Ituri Forest, London: Thames & Hudson.

- Yates, Marypaul 1998. Textiles: A Handbook for Designers, revised ed., London, New York: W.W. Norton.