

## **What is Joblinks Africa?**

Job links Africa is an online platform, a website to be exact, that compiles all the latest jobs in Uganda and neighboring countries and makes it easy for job seekers to search through them and find employment.

The website is designed in a simple and user friendly manner to enable users to easily search and browse through the available job openings in the region.

Job links Africa is updated constantly with over 1000 new job opportunities daily from Uganda, Kenya and Tanzania. These jobs are accessible for free to anyone that visits the website.

## **How does it work?**

The website was programmed to keep track of all the new job opportunities that are advertised and to make them easily available for all users to search through. The website monitors all the top employment and recruitment agencies for any new jobs that come up. To put it simply, visit Joblinks Africa and you know all the latest available job opportunities. The website is updated frequently, as soon as new jobs become available.

## **Relevance:**

The unemployment problem is well documented and continues to be one of the biggest challenges faced in Africa today. In Uganda alone, it is alarming that 60% of the youth are unemployed.

One of the main hurdles that job seekers face is that they are not exposed to information about available employment opportunities that they can apply for. Joblinks Africa seeks to solve this problem by making new job openings easily accessible to everyone. It is the single website where someone can easily get to know about the latest job opportunities as soon as they are advertised.

## **The Opportunity:**

The website is unique. There is no online platform like this anywhere in East Africa. This is a good opportunity for job seekers to easily scan through available jobs.

And for the developers behind this project, this is a great chance to positively change the way people search for jobs and level the playing ground to allow everyone to know about employment opportunities in time.

## **Plans:**

The most urgent need at the start is to get people to start using the website. A lot of marketing is needed if we are to have significant impact on the job seeking problem.

At the moment, Joblinks Africa is covering only jobs in Uganda, Kenya and Tanzania. We do plan to strategically expand to cover the rest of Africa in the near future, but one step at a time.

### **TENTATIVE BUDGET**

Expenses to be incurred to have the website up and running.

- Domain name -30,000/- per year. This is like the address of the website, for example “google.com” is the domain name of Google. It’s charged annually.
- Web hosting - 80,000/- per year. Basically storage of website files on a server. This allows the website to be accessible from anywhere in Uganda and the world.
- Advertising - \_\_\_\_ . To let people know about the website and start using it.